

T-Shirt Project

Duration: 3 weeks during 50 minute class periods

Problem statement: The inspiration for the t-shirt project is limitless. We recommend participants select a specific topic for students to work with throughout the duration of the project. For this particular project we selected the word "highway" as one runs directly below the high school we are working with. Students are the graphic designers and each of their unique designs will be printed full size on a t-shirt for their own use with potential to sell.

Constraints:

- Work within a limited time frame
- Image can not be larger than 14x16
- Color of shirt is white
- Printer can not print the color white or grayscale
- Illustrator and Photoshop must be used to create your files
- Your design must be influenced by the word "highway" or other specified topic.

Methodology: you will experience a problem solving methodology, which will include the following phases:

- Observation (research)
- Ideation
- Concept development
- Final product
- Constructive critiquing

Materials:

- Kraft paper roll 24" wide
- Color markers
- pencils
- Glue sticks
- Tape
- White t-shirts
- Iron-on-transfers (or professional printer)

Tools:

- Scissors
- Computer software – Illustrator and Photoshop
- If using iron-on-transfers: iron, color ink jet printer
- Xacto knives & blades
- Cutting mats

Assessment:

- Class and group participation
- Creativeness of your solution
- Ability to provide constructive feedback to your peers
- Focus during open lab time

Deliverables:

1. online image search results
2. hand sketches
3. final digital file ready for printing
4. Specification of image placement/location on shirt